Course title	
Technologies for Languages and Cross Cultural Communication	
Author:	Karlis Kreslins
LAIS code	
Form of evaluation	exam
Credit point (ECTS credit points)	6 ECTS
Prerequisites	Basic knowledge in cross cultural communication, languages and information technologies
Course group	Part A (mandatory)
Objective	To provide understanding about the following concepts – information society, social media, modern technologies, e-marketing as well as to familiarise students with new technology solutions and applicability in cross cultural communication and languages; To give students an overview on utilization of modern technologies (e-environment) for efficient usage of languages and for improvement of cross cultural communication.
Learning outcomes	Students learn about tools and solutions of modern technologies. Based on acquired knowledge students can determine and analyse different problem situations. Students can analyse specific situations within an organization related to cross cultural communication and languages and to provide relevant solutions based on modern technologies. Students learn how to find necessary information on specific question as well as know how to analyse this information and deliver it to others (preparation of presentations, presentation of outcomes of individual project work).
Organization mode of students` individual assignment	Independent literature and internet resource studies, preparation of presentations working in groups.
Evaluation of learning outcomes	2 assignments with presentations = 20% each (40% in total) Class participation = 5% Exam = 55%
Course outline	

1. History of web. Characteristics of web. Definition of e-environment. 2. Digital technologies for improving cross cultural communication. 3. Security, data protection. 4. Role of innovations in development of cross cultural processes. 5. Information and communication technologies for languages. 6. Information society, e-Latvia, e-Europe. 7. Global networking, digital technologies and cross cultural communication.	
Weekly course schedule	
Week 1: Managing IT in the Digital World. Week 2: History of web and internet. Week 3: E-environment. Week 4: The Data Resource. Week 5: Digital technologies for development of cross cultural communication. Week 6: Innovations and cross cultural processes. Week 7: ICT and languages. Week 8: Basic Systems Concepts and Tools. Week 9: Mobile applications for cross cultural communication and languages. Week 10: Information society in Latvian and Europe. Week 11: Security and data protection. Week 12: Global networking and cross cultural communication. Week 13: Utilization of modern technologies – risks and opportunities. Week 14: Social, ethical and legal issues. Week 15: Leading the digital technologies. Week 16: Course summary and evaluation.	
Basic literature	1. Tuten, Tracy and Michael R. Solomon. Social Media Marketing. Pearson, 2013. 2. Brown, Carol V, et al. Managing Information Technology, 7th ed. Pearson Education, 2012. 3. Dooley, Allen. Digital Business Networks. Pearson Education, 2014. 4. Luftman, Jerry N. Managing the Information Technology Resource. Pearson Education, 2004.
Supplementary literature	1. Gurung, Binod and Marohang Limbu. Technologies in Digitally Networked Classrooms and Learning Communities. IGI Global, 2017. 2. Search, Patricia. Digital Storytelling for Cross-Cultural Communication in Global Networking. 2010. 3. Porter, M.E. Strategy and the Internet. Harvard Business Review, March 2001.
Internet resources: https://ccr.stanford.edu/pubs/OBrienPersuasiveTech.pdf https://sev123.files.wordpress.com/2009/04/vosloo_ijmbl20091.pdf http://files.eric.ed.gov/fulltext/EJ1111886.pdf	